

# Why is Critical Illness Cover so important?



Breast, prostate, lung and bowel cancers together accounted for over half of all new cancers in the UK\*.

\*2014

Nobody likes to think about cancer, but around one in four people in the UK face poor health or disability after treatment\*. Living with an illness is stressful enough for you and your family, but worrying about the implications of not having financial cover does not bear thinking about.

50% of adult cancer patients diagnosed in England and Wales are predicted to survive 10 or more years\*\*. It is often living with the disease that really needs thinking about.

Having critical illness cover to give peace of mind and security for you and your family in the face of tragedy is now more important than ever.

\*2013 \*\*2010-2011

**78% of female breast cancer patients are now surviving over 10 years\*.**

**Cancer survival in the UK has DOUBLED in the last 40 years.**

\*2010-2011



Sources: Cancer Research UK, Macmillan Cancer Support

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